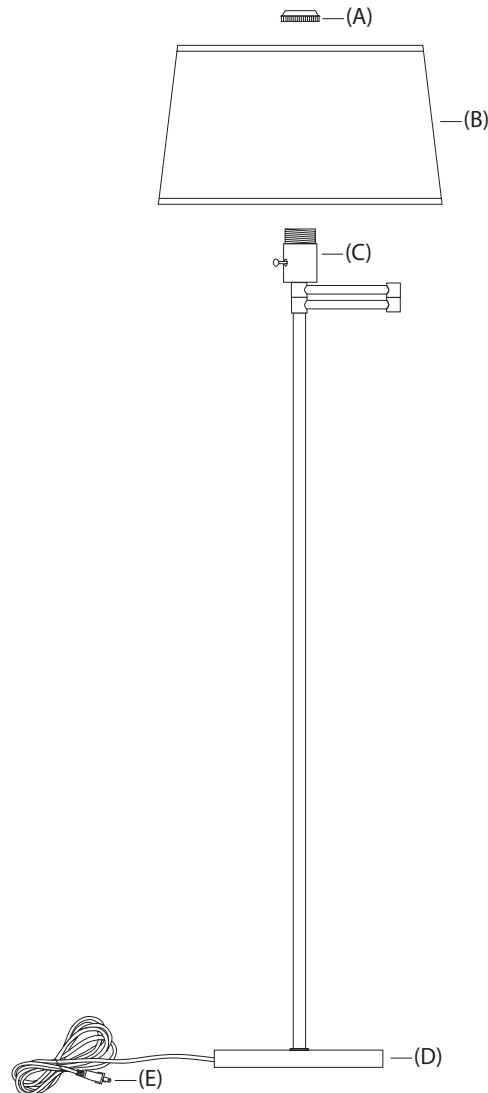


ASSEMBLY INSTRUCTIONS FOR YOUR
REAL SIMPLE SWING ARM FLOOR LAMP



IMPORTANT SAFETY INSTRUCTIONS:

- * This lamp has a polarized plug (one blade is wider than the other) as a feature to reduce the risk of electric shock. This plug will fit in a polarized outlet only one way. If it does not fit fully in the outlet, reverse the plug. If it still does not fit, contact a qualified electrician. Do NOT alter the plug.
- * Do not use with an extension cord unless the plug from the lamp can be fully inserted into the extension cord receptacle.
- * Switch power off and remove plug from the wall outlet before replacing the bulb.

ASSEMBLY INSTRUCTIONS:

NOTE: Do not connect electricity until lamp is fully assembled.

1. Unpack all parts and discard packing materials.
2. Place base (D) on a level surface.
3. Remove flange (A) from socket (C).
4. Place shade (B) onto socket (C).
5. Thread flange (A) back onto socket (C) to secure shade to lamp.
6. Install one 150W maximum bulb into socket (C).
7. Remove protective plastic from plug (E).
8. Insert plug (E) into wall outlet.

** To clean, use a soft cloth only. Do not use any chemical or abrasive cleaners. **